

*** MEDIA ALERT*** MEDIA ALERT***

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SAM'S CLUB® **CELEBRATES 25TH ANNIVERSARY** *Nationwide Open House Planned*

WHAT: Sam's Club will celebrate its 25th Anniversary with a nationwide Weekend-Long Open House to appreciate existing members and associates.

New businesses and families who want to learn more about the benefits and discover the savings Sam's Club Members have enjoyed the past 25 years are welcome to attend. Consistent with its heritage, Sam's Club plans generous food and dessert samplings known as "demos" throughout the weekend.

In honor of the Silver Anniversary, Sam's Club has stocked up on special products at exceptional values from digital cameras to high definition TV's, to lawn mowers and luxe pillows. In addition, everyday items, choice meats and produce will be featured.

Non-members can compare the savings throughout the club and at fuel stations and during the open house Sam's Club is waiving its non-member service fee.

In a recent survey of 2,500 Sam's Club Business Members, more than 70 percent report saving enough in just one month on their purchases to pay their annual membership fee.

WHEN: 10 a.m. to 8:30 p.m., Friday, April 18
9 a.m. to 8:30 p.m., Saturday, April 19
10 a.m. to 6 p.m., Sunday, April 20

WHERE: All 593 Sam's Club locations nationwide

1991

First international club opens in Mexico City

1993

From Maine to California 419 clubs in 47 states

1993

Sam's Club acquires PACE Warehouse Clubs

1997

First gas station opens Wichita, Kan.

1998

Member's Mark private label launches

1998

First Pharmacy Opens in Tulsa, Okla.

2000

samsclub.com launches and Click n' Pull rolls out soon after

2003

20th Anniversary and 522 clubs

2005

Doug McMillon named President and CEO

2006

First hometown club opens in Bentonville, Ark.

2007

Fayetteville, Ark. Club model for sustainability

2008

Sam's Club 25th Anniversary and 593 clubs nationwide